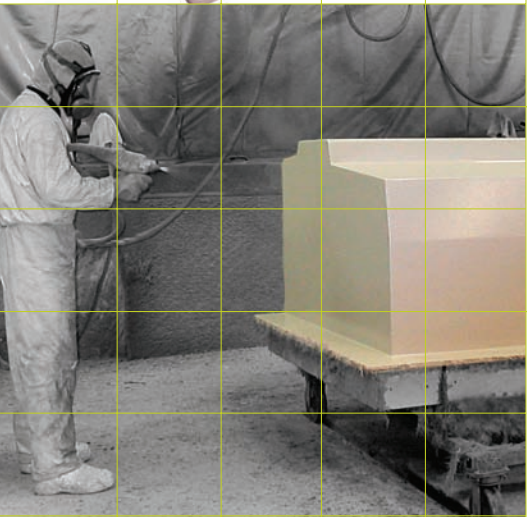
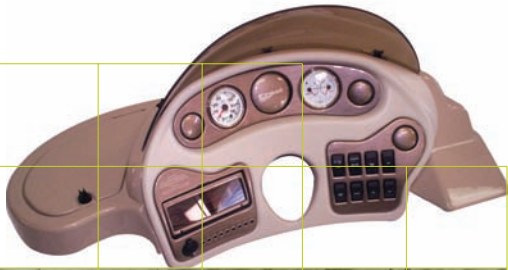


Plastics and composite materials



World-class expertise!

The plastics market is booming worldwide, with annual sales topping nearly \$360 billion.

In Canada, the pace of growth in the industry is five times higher than that of the overall manufacturing sector.

In Quebec, exports of processed plastics have increased at an average annual pace of 7% since 1995 – more than double the rate of the overall manufacturing sector. The Quebec City region: a great place to do business!

OUR STRENGTHS

Thanks to large-scale investments in technology and world-class training programs, companies in the Quebec City region have gained international recognition for their level of innovation in the construction and transportation equipment manufacturing sectors.

Specialties:

- Construction: exterior siding; doors and windows; insulation products; plumbing equipment; tubing, piping and fittings
- Transportation: parts for cars, trucks and mass transit vehicles

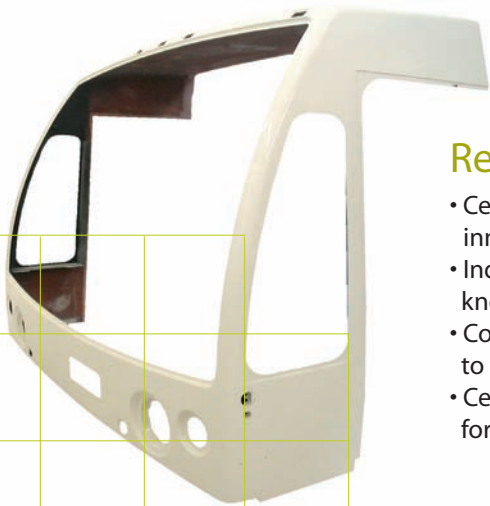
- 130 companies
- 5,300 employees
- Annual sales: \$900 million
- Steady annual growth rate: over 6%
- Key markets: transportation, construction and packaging

In 1999, Novik launched an innovative line of polymer paneling products imitating and replacing traditional materials such as cedar shingles, brick and stone. Between 1999 and 2004, the firm's payroll expanded from 3 to 135 employees while annual sales increased tenfold to \$9 million. Primary export markets: U.S., Eastern Europe and Asia. The North American market for exterior siding used in residential and commercial construction is valued at over \$7 billion.

INNOVATIVE MARKET LEADERS

The presence of innovative companies and market leaders in the Quebec City region has facilitated the development of a high-performance industrial sector backed by unique expertise.

Market leaders include MAAX, IPL, ADS, Multina, Novik, René Composite Materials, BainUltra, P.H. Tech, Foam Creations and Pultrall.



Research boom

- Center for Mineral Technology and Plastics Processing: provides businesses with R&D, innovation and technology adaptation services (Trans-Tech network member)
- Industrial Materials Institute: world-class R&D hub and center for partnerships, knowledge transfers and technology development
- Composites Development Center of Quebec: technology transfer center established to facilitate product development (Trans-Tech network member)
- Center for Industrial Robotics and Vision Systems: R&D and technology transfers for manufacturing companies



Training geared to industry needs

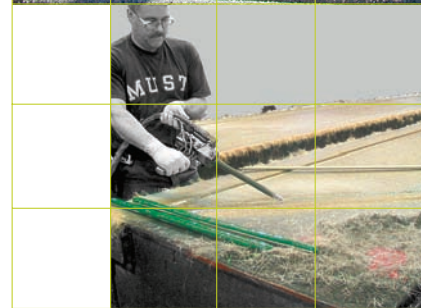
Laval University runs one of the province's leading plastics engineering certificate programs.

A number of regional institutes and colleges provide cutting-edge vocational training in the fields of plastics processing techniques, composite materials implementation and molding machine set-up and operation.



Unparalleled business and networking opportunities

- Canadian Plastics Industry Association
- Quebec Composites Industry Association
- Special Vehicle and Transportation Equipment Association
- Quebec Industrial Subcontracting: specialized hub for performance enhancement research, evaluation and measurement
- Plasticompetences: a regional center of reference providing training/human resources services and solutions to the plastics and composite materials industries



"The Quebec City region is a magnet for the composites industry. Thanks to the proximity of key markets and a ready supply of specialized labor, we have built a world-class company strongly focused on performance and success."

Paul Drouin
President
Pultrall